

# Mallarie Wilson

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## Education

December 2024

Michigan State University: East Lansing, Michigan

Bachelor of Arts: Experience Architecture (UX/UI) | Minor: Graphic Design

## Experience

**Canines for Change:** Grand Haven, MI

July 2024 - Present

UX Designer

- Maintained and improved website and app UX through updates, testing, and content strategy.
- Designed marketing materials (posters, flyers, social media graphics) to support branding efforts.

**Butternut Body Company:** Spring, TX

March 2024 - August 2024

UX Designer/Product Manager

- Designed branding images and led product design efforts.
- Maintained website/app content, ensuring cohesive brand identity across digital platforms

**Google;** Virtual

June 2020 - August 2020

Computer Science Summer Internship

- Computer Summer Science Internship based on the core of CSSI through an intensive, interactive, and hands-on program.
- Focus Areas: HTML, Javascript, CSS, and developmental and communication skills.
- Collaborated on developing and designing a game app that functions across devices.

## Skills Profile

Language: English (Native); French (Intermediate)

Technical: Adobe Interfaces, Figma, Python, JavaScript, HTML, CSS

## Projects

- MSU Libraries Website Redesign: Collaborated to redesign MSU's Library Website using wireframing, Figma, and Photoshop to function across devices and connections.
- TechSmith Website Redesign: Collaboration redesign of TechSmith's user support system to balance accessibility, efficiency, and functionality using front-end development and Adobe for graphics and Figma for testing and usability.
- CAD Phone Case Design: Designed a unique phone case that is both innovative and enjoyable, but serves its main purpose; to protect the phone. Using CAD provides increased creativity and innovation